



# Ekin Birol

/e' kin/ (they/them)

## Visual & Service Designer

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### Hello!

I am a visual and service designer specializing in **data visualization, visual storytelling, and interface design**. I am always curious and love diving into the connections between human behavior, culture, technology, and design. Over the years, I've worked in different design fields and teamed up with professionals from various disciplines, which has made me adaptable and versatile. I worked on projects for top **pharmaceutical, technology, and insurance** companies in Germany. My work focuses on creatively and impactfully representing and narrating complex relationships, with compassion at heart.

service design visual design data visualization  
visual story-telling UI design UX design  
low & high-fi prototyping micro interactions  
UI transitions design systems design workshops  
service blueprints user journeys design research  
visual communication visual identity

Turkish	Native	
English	C2	
German	A2	

## WORK EXPERIENCE

### Visual & Service Design Senior Analyst

Accenture Song Design & Digital Products  
September 2022 – Present (2 yrs)  
Berlin, DE

Worked with various clients ranging from pharmaceutical companies to insurance as a visual and service designer in multi-disciplinary teams with a significant focus on data visualization, and visual storytelling.

### Visual Design Consulting Intern

Fjord, Part of Accenture Song  
April 2022 – August 2022 (6 mos)  
Berlin, DE

Worked as a member of the visual design team as a working student on visualization methods and illustrations during their master's studies.

### Design and Production Manager

Kedrai Studio  
October 2017 – September 2021 (4 yrs)  
Bodrum, TR

Designed projects in different fields such as residential interiors, sailing a motor yachts and services. Prepared analyses and reports of service and workflow charts, 2 & 3 dimensional visuals for boatyards. Worked on re-interpretation of traditional business models in search for uncharted fields of work.

### Design and Production Manager

Esenyacht  
October 2015 – July 2021 (5 yrs, 10 mos)  
Bodrum, TR  
Managed the design team and supervised the production department for yacht interior design projects. Prepared design briefs, mood-boards, design, purchasing and pro- duction reports, cost analyses and quotations for clients. Focused on spatial layouts, general arrangement plans, 3 dimensional visual representations of the projects, mate- rial, texture and lighting selections, coordination, and integration of mechanical, electronic, and service elements in living spaces.

### Design and Production Manager

Sultanmarine  
May 2014 – September 2015 (1 yrs, 5 mos)  
Bodrum,TR  
Designed and managed the execution of user-specific living space projects in residential and marine environments. Focused on the spatial workflow, materials, touch points, separation of different services and their harmony.

### Junior Designer

Sultanmarine  
Jun 2013 – May 2014 (1 yrs)  
Bodrum,TR  
Designed and managed the execution of user-specific living space projects in residential and marine environments. Focused on the spatial workflow, materials, touch points, separation of different services and their harmony.

### Compulsory Military Service

Turkish Military Forces  
December 2012 – May 2013 (6 mons)  
Istanbul, TR

### UX Design & Research Intern

'i-am' Associates Istanbul  
September 2012 – October 2012 (2 mons)  
Istanbul,TR  
Data gathering and analysis for the design process of user experience zones in Daikin's flagship store in Istanbul.

## **EDUCATION**

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### **M.A. in Visual & Experience Design**

University Of Europe for Applied Sciences  
2021 – 2022  
Berlin, DE  
GPA 1,00\* | Project and thesis on Designing Digital Decision-Making Platforms for Direct Participation in Algorithmic Governance: A Perspective on Societal and Self Identity Relations

### **M.Sc. in Industrial Product Design**

Istanbul Technical University  
2009 – 2012  
Istanbul, TR  
GPA 1,34\* | Automobile Personalization Strategies of Aftermarket Modification and Mass Customization

### **B.A. in Interior Architecture & Environmental Design**

Bilkent University  
2005 – 2009  
Ankara, TR  
GPA 1,68\* | Full Merit Scholarship

### **Reciprocity Student in Department of Design**

University of California, Davis  
2007  
California, USA  
GPA 1,44\*

## **TRAININGS & CERTIFICATES**

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### **Flexible Visual Systems and Creative Coding Workshop**

Tim Rodenbröker and Martin Lorenz  
2024  
Online

### **Design Systems Masterclass**

Brad Frost at Hatch Design Conference  
2023  
Berlin, DE

### **Course In Designing Services & Products With AI**

Royal College of Art  
2021  
Online

### **Product Design Workshop in Urban Furniture**

Nuova Accademia Di Belle Arti Milano  
2011  
Milano, IT

### **Intensive Course in Design & Management**

Parsons School Of Design  
2007  
New York, USA

\* The GPAs are based on the German university grading system, where grades range from 1.00 to 5.00, with 1.00 being the highest and 5.00 the lowest attainable grade.